

# heart co-operation

## TEKO AT HEART WHEN ART AND DESIGN MEET

TEKO and art have always been closely entwined. Right from the outset, when Aage Damgaard founded the shirt factory Angli, and later with the advent of the school itself, art has played a prominent part in the history of TEKO. It has made its presence felt in very concrete terms, as art presented on the school premises, and in the form of ever-closer co-operation with the museum. With the opening of HEART this collaboration enters a new, exciting era.

The first result of the partnership between HEART and TEKO is the very distinctive museum shop. Students from TEKO produce unique design objects for the shops, all of them bridging the spheres of art and design, thereby helping to reinforce the vibrant, living link between TEKO and HEART.

Two students from the vocational line at TEKO, Jacob Thrane (25 years of age) and Safine Lykke (19 years) are in charge of everything from concept development through planning and project management to production of the finished products for the HEART Shop. Their work forms part of the practical work experience scheduled as one element of their education.

TEKO IS SCANDINAVIA'S LARGEST DESIGN AND BUSINESS ACADEMY WITHIN THE FASHION AND LIFESTYLE INDUSTRY. MORE THAN 1100 STUDENTS ARE CURRENTLY ENROLLED IN A VOCATIONAL OR AP DEGREE PROGRAMME WITHIN THE AREAS OF FASHION AND TEXTILES, AS WELL AS FURNITURE AND FURNISHINGS.

THE ACADEMY ENJOYS A VERY CLOSE RELATIONSHIP WITH ENTERPRISES WITHIN THE INDUSTRY; A RELATIONSHIP BUILT OVER DECADES OF EDUCATING THE PROFESSIONALS REQUIRED BY COMPANIES WITH AN INTERNATIONAL OUTLOOK. THE SCHOOL PROVIDES EDUCATION AIMED AT ALL ASPECTS OF THE BUSINESS, E.G. DESIGN, PROCUREMENT, AND MARKETING. TEKO WAS FOUNDED BY THE INDUSTRY ITSELF AND NOW BOASTS MORE THAN 40 YEARS OF EXPERIENCE.

The products in the museum shop have a unique history and a distinct, special relationship with TEKO, HEART, and Birk. As part of this special relationship, only a limited number of each item is produced, and all items reflect the character of the school, the museum, and their surroundings. In so doing they create a unique narrative which points back to the very roots of TEKO and HEART. TEKO will provide the HEART Shop with a wide range of exceptional items such as jewellery, T-shirts, and unique items of clothing.

All products are made from specially selected and unusual materials, making extensive use of recycling.

This collaboration will be expanded in scope over time. For example, HEART will provide the backdrop for events, workshops, exhibitions of special projects, etc. HEART and TEKO will breathe life into the ideas of creating closer links between art and education.